1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18	DAVID R. SIDRAN (SBN 121063) CHRISTINE Y. LEE (SBN 247032) HAYDEN S. ALFANO (SBN 282730) TOSCHI, SIDRAN, COLLINS & DOYLE 100 Webster Street, Suite 300 Oakland, CA 94607 Tel: (510) 835-3400 Fax: (510) 835-7800 Attorneys for Defendants, DALAND NISSAN, INC. and FEDERATED MUTUAL INSURANCE COMPA SUPERIOR COURT OF CALIFOR UNLIMITED JI GENE CONDON, an individual, and on behalf of himself and all others similarly situated, Plaintiff, V. DALAND NISSAN, INC., a California corporation; NISSAN MOTOR ACCEPTANCE CORPORATION, a California corporation; FEDERATED MUTUAL INSURANCE COMPANY, a Minnesota corporation; and DOES 1 through 20, inclusive, Defendants.	NIA, COUNTY OF SAN MATEO
	Defendants.	) Trial Date: None ) /
19 20	Defendants DALAND NISSAN, INC.'s and FEDERATED MUTUAL INSURANCE	
21	COMPANY's petition to compel binding arbitration pursuant to contract and to stay the instant	
22	action was set for hearing for April 19, 2013, at 9:00 a.m. in Department 4 of the above-captioned	
23	court. The Honorable Joseph E. Bergeron issued a tentative ruling granting the petition. As the	
24	tentative ruling was uncontested, it became the order of the Court.	
25	The petition is GRANTED.	
26	A. Procedural Unconscionability	
27	Procedural unconscionability was found in Natalini v. Import Motors, Inc. (2013) 213	
28	Cal.App.4th 587, based on specific evidence demonstrating that the plaintiff was prevented from -1-	
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1 reading the arbitration provision. In contrast, Plaintiff in the present action merely stated that he 2 was not shown the provision and was unable to read or understand it. (Declaration of Condon,  $\P$ 3 3-6 & 10,  $\P$  12-17, 21-25.)

The Plaintiff in this action states that "I did not believe I could negotiate," "was unable to 4 read the document," "was not asked ...," "was not given the opportunity ...," "was not given the 5 б option...," and so forth. Plaintiff describes actions that did not occur. Plaintiff's declaration does 7 not describe any action that would have hindered the ability to see, read, or understand the contract. (See Vasquez v. Greene Motors, Inc. (2013) --- Cal.App.4th --- at 5 [plaintiff "does not 8 claim [Defendant] actively interfered with its review ... [or] was prevented from doing so, or 9 asked to take the Contract to an attorney for review and was refused the opportunity, or was 10 presented with a contract in a language he did not understand, or was told the sale was conditioned 11 on his acceptance of the contract without review. Nor did [Defendant] attempt to coerce him into 12 signing the contract by suggesting he could get no better terms elsewhere. Similarly, he does not 13 claim any affirmative misrepresentations about the terms of the contact"].) Similarly, here, 14 Plaintiff does not identify any act by Defendant that contributed to Plaintiff's inability to know 15 about or understand the arbitration provision. (See Natalini at 595 [salesperson "spent only 16 enough time on the contract to point out where to sign;" plaintiff "not allowed to read the back of 17 the contract"].) 18

The arbitration provision was in normal size type, emphasized in a box. Plaintiff does not contend that Defendant did anything to prevent him from seeing the arbitration provision. Further, the face of the contract contains language informing the buyer that contractual provisions are contained on both sides of the page and instructing the buyer not to sign the agreement before reading it. Finally, the front of the agreement, just above the signature line, contains language informing the buyer that the contract has an arbitration clause. The evidence does not support a finding that the arbitration clause was a surprise or otherwise procedurally unconscionable.

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B. Substantive Unconscionability

27 "A contract term is not substantively unconscionable when it merely gives one side a
28 greater benefit; rather, the term must be 'so one-sided as to "shock the conscience." (*Pinnacle*)

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Museum Tower Assn. v. Pinnacle Market Development (US), LLC (2012) 55 Cal.4th 223, 246.)
"Accordingly, one-sidedness, standing alone, is not sufficient to qualify an arbitration clause as
substantively unconscionable." (Vasquez at 9.) In order to "shock the conscience," the arbitration
provisoin must be more than simply one-sided. Rather, the one-sidedness must lack any kind of
"business justification." (Vasquez at 9 [quoting Armendariz v. Foundation Health Psychcare
Services, Inc. (2000) 24 Cal.4th 83, 117-118].)

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## 1. The Right to Appeal Does not Shock the Conscience

## a. Appeal of Awards Exceeding \$100,000

9 Although the right to appeal an award of \$100,000 or more is a benefit for the seller, the 10 Natalini case ignores that a \$0 award is very likely to be against the buyer. Both parties have 11 rights to appeal. Further, the case on which Natalini relied was asymmetrical because it did not 12 allow appeal of awards of \$0. (See Natalini at 597; see also Vasquez at p.11.)

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## b. Appeal of Injunctive Relief

The Natalini court ignores that a business justification exists for allowing appeal of injunctive relief, in that injunctive relief could affect a dealership's future actions towards future customers. Injunctive relief could affect Defendant's business operations. (Vasquez at 11 ["we find the allowance of an appeal in the event of injunctive relief to be justified by 'business realities." (Armendariz, 24 Cal.4th at 117)].) Vasquez also concluded that the right to appeal injunctive relief was not necessarily one-sided, since denial of injunctive relief (normally not appealable) would likely be accompanied by a \$0 monetary award, which is appealable.

The Court also concluded that the right to appeal injunctive relief is not one-sided enough to "shock the conscience." (*Vasquez* at 12 ["Because a claimant denied injunctive relief will, as a practical matter, ordinarily be entitled to request a second arbitration, the actual one-sidedness of this aspect of the provision is sufficiently minimal that it cannot be said to shock the conscience"].)

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2. Exempting Repossession Does not Shock the Conscience

26 Natalini found that the provision exempting self-help remedies from arbitration was
27 unconscionable because the customer does not have any self-help remedies. (Natalini at 599.)
28 Vasquez examines the issue more deeply by comparing it with the exemption of small claims.

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(Vasquez at 13 ["Exempting small claims, however, would appear to balance this provision by benefitting buyers at least as much as sellers, since many buyers' disputes will have a relatively small monetary value"].) The court also explained that "sufficient justification" existed for exempting repossession from arbitration, which is that repossession is an extra-judicial procedure that is not subject to litigation to begin with. Therefore, it ought not to be part of arbitration either. (Vasquez at 13.) Thus, exempting repossession, which benefits the seller, is not one-sided, because it is balanced by exemption of small claims, which benefits the buyer. IT IS SO ORDERED. DATED: 

DATED: \_\_\_\_\_\_, 2013 By: <u>Conserved as to form:</u> DATED: LIBERTY & ASSOCIATES, A PLC By: <u>LOUIS A. LIBERTY</u> MICHELE M. TUMAN Attorney for Plaintiff GENE CONDON

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